1981—1990

Dynamic Years



The 80s were dynamic years for Standard Iron—the decade started with a recession, but due to the backlog in the Architectural Metals Division it didn't affect Standard Iron too severely. Standard Iron expanded its markets to North Dakota, Iowa, and Illinois, and a Customer Service Department was added to the Contract Manufacturing Division.

To increase Standard Iron's sales, new equipment purchases were made that included a \$450,000 Strippit Fabri Center and statistical process control was introduced to improve process capability and quality.

1980s

Rusty's sons join Standard Iron



Three generations at Standard Iron (from left to right): Heine (one of the founders), Rusty (Heine's son); Bob, Bill, Joe and Rich (Rusty's sons.)

1990



Mall Of America

\$4.5 Million

1986



Due to health reasons, David Demeules tendered his resignation as an officer of the corporation. Rusty Demeules assumed the duties of president of Standard Iron in 1986. The Mall of America was a unique project for Standard Iron for many reasons. Standard Iron was a general contractor for the project furnishing and erecting steel and other materials such as oak wood top rails, aluminum top rails and glass infill panels in some of the railing system.

Phase I of this project consisted of furnishing and erecting 312 fire exit stairs, along with structural steel for floor modifications and roof frames. Phase II of this project shows Standard Iron's quality craftsmanship in ornamental items such as the trellis work, the elevator towers, and the ornamental railing throughout the entire building.

Standard Iron fabricated and shipped approximately 3 ¼ miles of ornamental rail for the Mall of America project. The project was started in 1992 and completed 1 ½ years later with a contract value of over \$4.5 million.